

**RMIT ALUMNI  
RECAP 2022**

# Unlock the power of networks



**RMIT**  
UNIVERSITY

Careers, Alumni &  
Industry Relations

**RMIT  
Vietnam  
Alumni**



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**Stay connected, stay strong**

## **Unlock the power of networks**

It has been a remarkable 20-year journey since RMIT welcomed the first batch of graduates in Vietnam.

In these two decades, our Alumni community has grown significantly and shaped into a vibrant community across the nation.

Let's celebrate this special occasion with 17,000 alumni and take this chance to reconnect, reunite, rediscover to unlock the power of networks.



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# Thank-you message



## 20-year journey of **RMIT** to shape a strong connected alumni community

2022 is a special year when we all together to celebrate 20 years of alumni community in Vietnam. After two decades focusing on nurturing the connections and stimulate alumni-to-alumni collaborations, we have seen so many people offering career insights to freshers, giving back to university, and finding long-lasting business partners via RMIT networks.

One of the biggest assets in anyone's life is a generous network and for most of us, networks play a critical role. With 17,000 alumni in Vietnam, and a diverse 480,000 graduates working in 130 countries, RMIT alumni network is the great source that helps many old grads to unlock opportunities in many aspects.

My sincere thanks to you all for being part of our community. I hope you find this booklet is an inspiration to reconnect and explore the potentials that a high quality network can bring.

Best wishes to you and to your loved ones!

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**Manuela Spiga**

Senior Manager,  
Careers, Alumni & Industry Relations



# A brief milestone

## 2000

RMIT University was established in Ho Chi Minh City, Vietnam.

## 2003

The first batch of alumni graduated in Ho Chi Minh City, Vietnam.

## 2004

The first class of alumni commenced in Hanoi.

## 2010

Australian Prime Minister opened new building at Hanoi.

## 2018

Danang Foreign Language Training Centre officially opened.

## 2019

More than 1,000 RMIT Vietnam students graduated from 11 university programs.

## 2020

Launched Alumni-to-Alumni Circle (A2A Circle, a monthly catchup for RMIT and Australian alumni who are senior leaders in diverse industries.

## 2021

Launched Alumni Network, a digital platform focuses on alumni to alumni professional networking and business collaborations.

## 2022

Alumni E-card officially replaced physical cards.

## Current

**RMIT is now home of**

- Nearly 17,000 members in Vietnam
- 5,800 companies
- 18 different industries
- 12% entrepreneurship
- 4,000 alumni currently hold managerial positions



# Our alumni impact in Vietnam

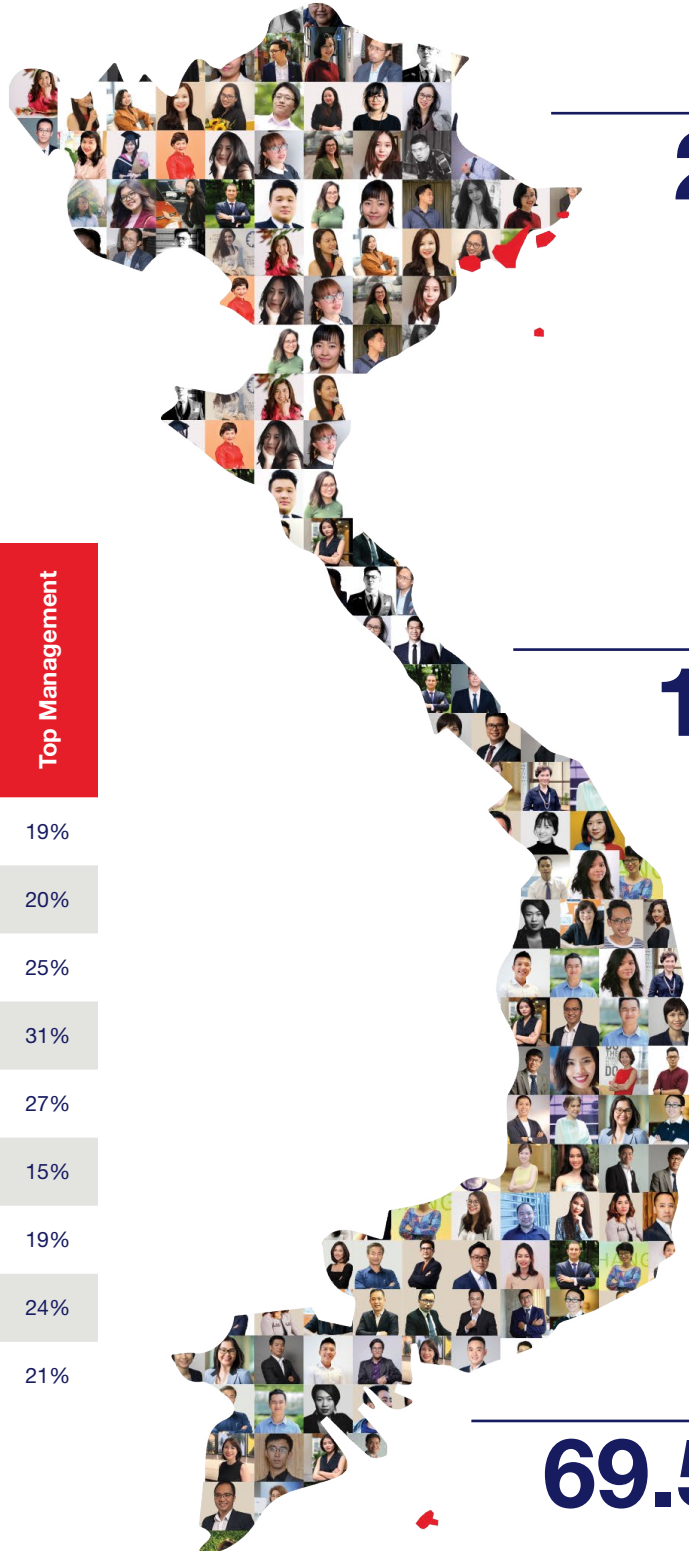
Overseas  
**2%**

Key Industries	Employed Alumni	Top Management
Media & Communication	1,800	19%
IT, Telecoms, & Consulting Services	1,700	20%
Financial & Insurance Services	1,122	25%
Consumer Goods, Retail & Food Services	1,500	31%
Tourism, Leisure & Hospitality	984	27%
Transportation, Infrastructure & Logistics	581	15%
Education	692	19%
Construction & Real Estate	817	24%
Pharmaceutical & Healthcare	696	21%

North  
**27%**

Central  
**1.5%**

South  
**69.5%**





2022  
in review





# RMIT Alumni Network

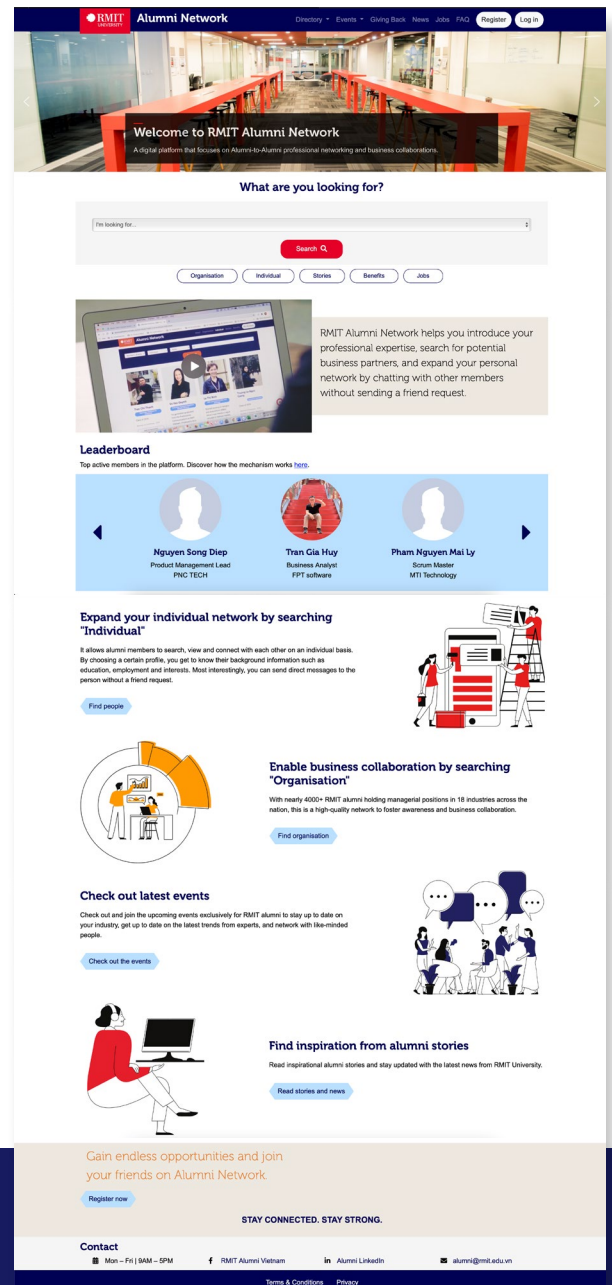
The gateway to endless opportunities

The Alumni Network helps alumni to build business connections. It is also very useful for members who are genuinely interested in staying connected with old classmates.

## Here are 4 things to explore in the Alumni Network

- 1 Expand your individual network by searching "Individual"
- 2 Enable business collaborations by searching "Organization"
- 3 Check out latest events
- 4 Find inspiration from alumni stories

[Click here to](#)  
**VISIT US**



18  
Industries

80+  
Organizations

1,100+  
Individual Profiles





## Active members on Alumni Network and their daily lives



As Co-Founder and Creative Director at M — N Associates, I generally supervise our teams and projects to ensure they go smoothly according to timeline. I'm involved in defining concepts, or visual direction of new projects and assigning tasks to team members based on their strengths. Besides, I also have meetings with third party suppliers to give brief and debrief.

Currently, the Search Engine and Message Engine of the RMIT Alumni Network are giving me great help to connect with RMIT fellows and understand more about my clients. There are also some talented people that I had a chance to work with at RMIT but then lost contact for years. But now, everything is easier getting back to them on RMIT Alumni Network.

**Nguyen Bao Anh Duy**  
Co-Founder / Creative Director  
at M — N Associates

CONNECT NOW



As the Marketing Director of Sunshine Group, a multi-industrial conglomerate in Vietnam, my primary responsibilities include presenting company information to individuals and pursuing strategic business collaborations with investors and suppliers.

I've discovered that the RMIT Alumni Network is an invaluable resource for me in many ways. Whenever I need to contact a member of this strong and successful group, I can get it in only seconds with the Online Directory. There is a box chat where every member can start conversations with each other without sending a prior friend request. It helps me to get quick responses from the experts I need.

**Ngo Thu Quynh**  
Marketing Director  
at Sunshine Group

CONNECT NOW



Being a co-founder of an industrial technology startup in this emerging world is often difficult, especially when I try every day to reach out to partners and mentors. That's why I've always been amazed by the extensive network and possibilities that this community offers to alumni. By utilizing the Organization Directory, I had been given a chance to reach out to international partners that I've never dreamed of in Australia, Korea, Japan, who have only one thing in common - RMITers.

**Nguyen Song Diep**  
Co-founder and Product Management Lead  
at PNC TECH

CONNECT NOW

# Alumni Reunion

Rediscover the power of networks



## Da Nang Reunion

In July 2022, our alumni in Danang gathered to celebrate the 20-year anniversary of the RMIT Alumni Community. Attendees enjoyed good time networking which helps to recall so many pleasant memories of their student life at RMIT.

## Hanoi Reunion

The event welcomed over 300 alumni from cohorts 2004 to 2021, who joined current RMIT staff and students to reconnect, network, and celebrate.

Together, RMIT Hanoi alumni represent around 1,200 organizations across 18 industries, and 14% hold a managerial position in their organizations.



## Ho Chi Minh Reunion

The Alumni reunion in Ho Chi Minh City is a unique occasion which welcomed 400 alumni and lecturers from all generations. It is also known as largest number of alumni and lecturers back to the Saigon South campus for one event after the pandemic.

*I cannot remember how many thousands of students I have taught. I absolutely love the fact that so many of them are out there, becoming the leaders and captains of industry, doing good things, and being successful.*

### Mr. Nguyen Huu Nhan

An associate lecturer, who has been at RMIT since 2003, was so happy to see his students again at the Reunion.



RMIT alumni in Danang mainly work in hospitality. The Reunion brought a great chance to build new connections to help alumni advance their careers, expand knowledge and obtain new businesses in the city.



Vietnam Alumni

# Alumni Reunion Danang





Alumni in Hanoi were eager to join the Reunion where they met old friends, discovered new contacts and shared ideas to stimulate collaboration.





Alumni shared laughter and joy at the Ho Chi Minh Reunion after la long time not seeing each other.



# Alumni

## E-card

On 10<sup>th</sup> October 2022, RMIT Vietnam Alumni is glad to introduce the Alumni E-card, serving as an exclusive QR code for alumni to access campuses and use REC & Library services.

The Alumni E-card officially replaces the physical cards from 1 February 2023. During the transition months, when the physical cards are still valid, alumni are recommended to activate e-card for the next campus access.

### The Alumni E-card brings various advantages compared to the old physical cards:

#### **More Secure**

Each alumnus will have a unique QR code with his/her picture on it. Unless you share it with others, no one could use your alumnus identity to access the campus.

#### **More Sustainable**

No more plastic cards will be issued and discarded in the environment.

#### **More Hygienic**

The process of creating E-cards and security checks at the campuses entrance will be contactless.

#### **More Connected**

The physical card required 4 – 8 weeks to be printed and home-delivered. With an E-card, you can have it within 2 working days.



# Alumni E-card

replaces the physical cards



A more secure,  
sustainable, hygienic, and  
connected campus.



# Alumni-to-Alumni Circle

## A2A Circle

High-profile network for business leaders

**07**

Events in 2022

**19**

Events from 2020

**300+**

Leaders cross industries

A2A Circle (Alumni to Alumni Circle) is a monthly catchup for RMIT and Australian alumni who are senior leaders in diverse industries. This is a high-profile networking night that is exclusive for entrepreneurs and talents from managerial level.

A2A series has received a great deal of positive feedback from the participants. Joining A2A Circle brings them opportunities to takeaway new knowledge, build their network with top leaders and learn from each other's business models and projects.







It is an honor to be one of the speakers at A2A Circle events to exchange knowledge and experience in the area of Digital Transformation. I feel personally attached to A2A Circle! These are great opportunities to reunite with my old classmates, enlarge business networks and learn new things every time. Each A2A Circle is a unique and beneficial experience that I would strongly recommend other leaders to join and make use of this valuable network at RMIT.

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**Nguyen Chi Duc**

EMBA 2008, RMIT Vietnam University  
Commercial Director, YOKOGAWA VOTIVA SOLUTIONS





# Alumni Recognition

In 2022, we have been delighted to see many alumni coming back, giving their time, ideas, and contribution in various programs. A big thank-you goes to all alumni who have generously donated their time and expertise for RMIT events and projects. These people are truly making a positive impact across the regions and many other parts of the world.

Scan this QR code to acknowledge the alumni's contributions to RMIT community in 2022.

[Click here to](#)  
**VISIT US**



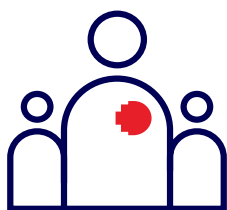


RMIT



# Stay engaged with RMIT

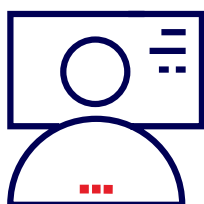
[Click here to](#)  
**VISIT US**



## Seek for talents

Post your employment and internship opportunities on the platform. Free of charge!

Your workplace will benefit from talented, cost-effective and flexible staffing options. By partnering with us as a host employer, you will have access to the next generations of enthusiastic industry professionals with fresh ideas.



## Guest speaker

Share your ideas and expertise at our classes and events to provide real-world insights and inspiration for the next generations of professionals.

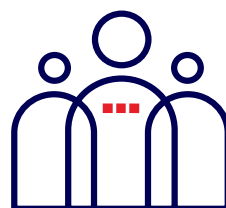
Our Work Integrated Learning (WIL) projects aim to bridge learning and teaching activities with industry practices via collaborations.



## Mentoring

The RMIT Career Mentoring program is one of the largest and most unique mentoring programs in the nation.

Our aim is simple: to connect RMIT students and first-year graduates with industry professionals to provide mentorship and help shape the future workforce.



## Partnership

Showcase your business at our events or advertise your business through our Discount program.





# Moving forward

## 2023



2023 marks two important milestones i.e. 50th founding anniversary of diplomatic ties between Vietnam and Australia, and 20th anniversary of RMIT Vietnam Alumni community (2003-2023). To the former, we seek partnerships with the Australian alumni communities in Vietnam and overseas to mobilize valuable network connections.

The celebration of 20th anniversary of RMIT Alumni community has started since May 2022 with great range of activities i.e. social impact projects, workshops and reunions in three major cities Danang, Hanoi and Ho Chi Minh City for the very first time. The celebration will be continued till the end of 2023 with meaningful activities to foster community connections and collaborations among members.

For senior alumni (over 10 years of working experience), we will continue to strengthen the signature event series of A2A Circle which facilitates knowledge sharing, and high-level relationships across industries. For junior alumni groups, we will focus on activities that support professional development and cross-level networking.

### **Happy New Year 2023!**

May the New Year bring you happiness, peace, and prosperity.

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**Mr. Pham Huu Hoang**

Alumni Relations Manager at RMIT University Vietnam

# Alumni benefits

Being RMIT alumni provides lifelong benefits that go beyond our impressive global alumni networks.

## Exclusive library services

Enjoy free access to the RMIT Library, which offers a wide range of resources to satisfy your work, research and personal interests.

## Free talent recruitment service

Save yourself lots of time, effort and expense on talent recruitment by gaining direct access to the pool of work-ready students and graduates at RMIT.

## Promote your business at RMIT events

Showcase your businesses at our events including workshops, job fairs, exhibitions, and competitions.

## Solve your business challenges

Take advantage of unique viewpoints and new ideas by inviting RMIT students to collaborate on a project, and/or participate in an innovation challenge.

## Access Alumni Network in Vietnam and overseas

Expand your individual network and proactively search for potential profiles on the Alumni Network directory.















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